



4/27/2006

Dear Marshall Frech,  
Congratulations! I am very pleased to inform you that "**Flash Flood Alley**", your PBS movie and educational DVD-ROM, will receive the national Association of State Floodplain Managers' **2006 Media Award** for public outreach.

This award will be conferred during our national Awards Luncheon in Albuquerque, New Mexico, on Thursday, June 15. Please notify me who will accept the award on behalf of this program. Please reply to [diane@floods.org](mailto:diane@floods.org) with that information, as well as any other questions you may have. (Sorry, ASFPM is not able to assist with any travel arrangements.) We will finalize the awards presentation script by Friday, May 20.

The following information pertains to the person accepting the award in Albuquerque:

1. Please plan to meet with the Awards Planning Committee at 10:15 a.m. for about 15 minutes on Thursday June 15. We will meet in the Upper West Foyer area near the Ballroom entrance for brief instructions and Q&A.
2. At that time we will finalize proper pronunciation of the acceptor. The script will be complete, so additional information cannot be added at this time.
3. Please plan to sit at one of the tables on the floor in front of the head table, these are reserved for award recipients. Persons not participating in the conference may attend the luncheon, tickets are \$35 (one will be provided).
4. Photos will be taken at 2:00 pm following the luncheon, these will be posted on the ASFPM Awards website following the conference. Candid shots during the acceptance are allowed from your table, however we do have a very full program and will not be able to stop the flow to pose individual shots. We appreciate your understanding.

Congratulations again, and good luck in your continuing endeavors in the fight for flood issues awareness and flood loss reduction!

Best Wishes,  
**George Riedel, ASFPM Deputy Director**  
Transmitted by Diane A. Brown, Administrative Officer  
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